

American Strawberry wants to invite you to our national on

October 17-19, 2008 in fabulous **Atlanta, GA!**

We may be a new Glitz system but we aren't new to pageantry. If you're considering a national in 2008, definitely consider ours!

We're very excited and proud to announce that we will be awarding **58 National Titles** & over **\$40,000** in money prizes! And that's *not* including our custom logo crowns, custom embroidered sashes, trophies and age appropriate gifts! We also guarantee our prizes and will *never* pro-rate! We also do not double crown, every contestant will leave with something on their heads or something in their hands! You won't be disappointed!

HOTEL INFORMATION

Holiday Inn Select Atlanta Airport South
4669 Airport Blvd
College Park, GA 30337

Our host hotel offers a complimentary airport shuttle as well as free high speed internet access, indoor heated pool, fitness center and restaurants. Hotel is also within a few miles to the Georgia Aquarium, World of Coca-Cola, Underground Atlanta and more! We have a special room block rate of \$99 per night (with a \$20 upgrade charge, if desired, includes breakfast). Our room block ends 10/03/08 so make sure you make your reservations. When calling, tell them you are with American Strawberry!

All of our contestants are very important and special to us! Every contestant will leave with something on their heads or something in their hands!
In our eyes, everyone is a Strawberry Supreme and we want our contestants to know just how truly special they are!

AGE DIVISIONS

Boys 0-21+ (we accept all ages)

Girls 0-12 Months, 13-24 Months, 25-36 Months, 3 yrs, 4 yrs, 5 yrs, 6 yrs, 7 yrs, 8-10 yrs, 11-13 yrs, 14-17 yrs, 18-25+ yrs (Married or single),
You may compete in your age as of Oct 1, 2008 or move up a division.

NATIONAL AWARDS

1 Ultimate Strawberry Supreme

Winner will be the contestant with the highest score in beauty, casual wear, swimwear and a photogenic category over the entire pageant! Winner will receive a huge custom logo crown, custom embroidered sash, a non-exclusive modeling contract with American Strawberry, a photo shoot with a top Atlanta modeling photographer and a \$10,000.00 bond!

3 Grand Supremes (0-4, 5-10, 11+)

will win a Custom Logo Crown, Custom Embroidered Sash and a \$4000 bond! Winners will be the contestants with the next highest scores under the Ultimate Strawberry Supreme.

3 Mini Grand Supremes (0-4, 5-10, 11+)

will win a Custom Logo Crown, Custom Embroidered Sash and a \$2000 bond!
Winners will be contestants with the next highest score under the Grand Supremes.

3 Mini Supremes (0-4, 5-10, 11+)

will win a Custom Logo Crown, Custom Embroidered Sash and a \$1200 bond! Winners will be contestants with the next highest score under the Mini Grand Supremes!

3 Novice Supremes (0-4, 5-10, 11+)

You must be eligible to win Novice Supreme and must not have won over \$2000 since October 2005. Winners will receive a Custom Logo Crown, Custom Embroidered Sash and a \$1000 bond!
Winners will be the novice contestants with the combined highest scores in beauty, casual wear, swimwear and a photogenic category.

3 Facial Beauty Supremes (0-4, 5-10, 11+)

will win a Custom Logo Crown, Custom Embroidered Sash and a \$1000 bond!
Winners will be contestants with the highest facial beauty scores!

3 Photogenic Supremes (0-4, 5-10, 11+)

will win a Custom Logo Crown, Custom Embroidered Sash and a \$1000 bond. Winners will be contestants with the combined highest scores in beauty and 2 photogenic categories (Glitz, B&W, Natural, Composite, Portfolio).

13 Age Division Beauty Supreme Queens/King

will be the contestants with the highest scores in beauty, swimwear, casual wear and a photogenic category. Winners will receive a Custom Logo Crown, Custom Embroidered Sash, and an \$800 bond.

13 Age Division Beauty Queens/King

will win a small Custom Logo Crown, Custom Embroidered Sash and a \$500 bond. Winners will be contestants with the second highest age division combines scores in beauty, casual wear, swimwear and a photogenic category.

13 Age Division Facial Beauty Queens/Kings will win a small Custom Logo Crown, Custom Embroidered Sash and a \$200 bond!

4 alternates will be chosen in each age division. Alternates will win a small Custom Logo Crown, Trophy and an age appropriate gift!

1 Ultimate Strawberry Boy Supreme (Boys all Ages) - One boy, regardless of boy entries will win a custom crown, a custom embroidered sash and a \$2000 bond! Winner will be the boy contestant with the highest overall scores in Beauty, Casualwear, Swimwear and photogenic!

Beauty

Stage will be set up with basic T formation. Contestants will walk from one X to the next, stopping on each, posing, smiling, and having fun on stage. DJ will provide music during this event but if you have a special song *request*, please include the request on your registration sheet. Limit is 2 minutes.

Casual wear

We will have a casual wear winner and 3 alternates in every age division. Winners and alternates will receive a national prize and nice age appropriate gift. Casual wear can be custom or OTR. You may bring your own music or our DJ will provide an upbeat song for you. Limit is 90 seconds

Swim wear

We will have a swim wear winner and 3 alternates in every age division. Winners and alternates will receive a national prize and a nice age appropriate gift. Swimwear can be one or two piece but should be age appropriate! Cover-ups are allowed and heels are suggested for 11 & up. You can provide your own music or our DJ will provide an upbeat song for you. Limit is 90 seconds.

Photogenic

Please bring your photos to registration. Your supreme package will include either a Black & White photo or a Glitz color photo. Photos should be no larger than 8.5x11 and in a clear photo protector. If you do not have a photo protector, we will have them available during registration for \$3 a piece. Every age division will have a photogenic winner and 2 alternates per photogenic category. Winners will receive a national prize and an age appropriate gift.

Outfit of Choice (Optional Event)

This is an optional event and is not mandatory to win! Outfit is your choice, can be but isn't limited to Western wear, Sportswear, 2nd casual wear, 2nd Swimwear, Retro-wear...etc. There will not be a group line up in this category. If your score is higher than your casual wear or swimwear, it will replace the lowest score. All age divisions will have an OCC winner and alternates. Winners will receive a national prize and gift.

Overalls (Optional Events) (Boys 0-21+ Girls 0-4, 5-10, 11 & Up)

Color Photogenic, B&W Photogenic, Natural Photogenic, Portfolio, Composite, Outfit of Choice, Prettiest Eyes, Prettiest Smile, Prettiest Hair, Personality Supreme, Most Beautiful/Handsome, and Best Dressed. \$20 Each or your choice of 6 for \$150 All 12 for \$250. Winners will receive a Custom Sash and a \$75 bond!

Overalls may be double crowned.

Strawberry Wear – we will award one winner \$500 cash for the overall highest scoring Strawberry Themed wear. Can be but is not limited to Beauty, Sportswear, Swimwear, Casualwear...etc. This is a free optional, and every contestant who has a Strawberry themed outfit will automatically be entered!

Discounts

We want to encourage contestants from other states to compete so if you plan on coming and **FLY** in to Atlanta, we will give you a **\$150 discount** per contestant (if entered in supreme package)! You must bring each contestant's departure ticket to the pageant and show during registration to get this discount. Must be within a 2 day period before the pageant (Oct 15-17, 2008). If you lose the ticket, discount does not apply!

You can win bigger fees off by entering our photo contest! We will be awarding free supreme packages, 100% free entries (you pay nothing and can still walk away with our \$10k prize!), free hotel stays and even free food during competition weekend!

Strawberry Special - Send your \$200 deposit in by **May 1, 2008** and enter everything on form which includes Supreme Package, Registration Fee, Misc. Wear, All Supreme Events, All Photogenic Categories, photogenic special and a door badge for only \$850! A savings of \$895! The earlier you send your form and deposit in, the more likely you will get your ideal spot in the line-up. First in – last out, or your choice!

Send your deposit by August 1, 2008 and pay \$925, a savings of \$820

Send your deposit after August 1, 2008 pay \$980, a savings of \$765

You can pay your fees by sending fees to our Verified PayPal account : **sales@americanstrawberry.com**

(If paying by PayPal please add 4% or it will be added at registration). Or you can mail in your fees by certified check, money order, or personal check to:

American Strawberry Pageant

PO Box 467333

Atlanta, GA 31146

Personal checks will not be accepted after Sept 10, 2008. At registration you may pay the remainder of your fees by cash, money order or certified check. Pay in full before July 1, 2008 and receive a very special prize on stage!

Sibling Discount – Enter one contestant in the Supreme Package and receive the second SP for \$350! Contestants must be siblings.

Refer a friend - Refer 4 or more contestants to American Strawberry and receive your Strawberry Special for FREE! They must have their deposits in by the deadlines and have your name on the referral list. Referrals cannot be transferred and names cannot be added at registration. Referrals will not be accepted at the door. If you refer more than 4 contestants, you will receive \$20 per contestant thereafter.

If you have won fees off, you must still submit a \$200 deposit & contestant form to guarantee your spot in the lineup. If you do not send it in, you will not be placed on the lineup and may possibly risk late fees at registration. If you have won fees off - including but not limited to: an entirely free entry, friend referrals or a free Supreme Package, if applicable, we will refund your \$200 (minus PayPal fee if you didn't include the 4%) deposit in cash at registration.

Sponsor Tickets – You may sell \$5 Sponsor tickets to help pay your fee. Tickets will be entered into a drawing to win a \$500 bond! Drawing will take place after crowning and the winner will be contacted by phone or email! Tickets and fees must be received by August 15, 2008. 100% of your Sponsor ticket sales go toward your fees!

Sell 115 Tickets and get your Supreme Package Paid

Sell 155 Tickets and get your Supreme Package & Registration Paid

Sell 200 Tickets and get the Strawberry Special Paid

Sell more than 215 tickets and receive a very special prize on stage (Mom, you won't be disappointed!)

Supreme Package includes: Age Division Beauty Queen/King Competition, Age Division Facial Beauty Queen/King Competition, Age Division Supreme Competition, Casual Wear, Swimwear, your choice of either one photo (B&W or Color Glitz), Grand Supreme and Mini Grand Supreme.

<hr/>	\$575.00	Supreme Package
X	\$200.00	Registration Fee (Mandatory) – Includes DVD of entire pageant as well as photos of your contestant in every category & crowning. Also includes quality age appropriate gift and one adult door badge!
<hr/>	\$350.00	Beauty Only
<hr/>	\$ 95.00	Miscellaneous Wear (Optional) – Replaces Casual Wear/Swimwear score if higher)
<hr/>	\$105.00	Ultimate Strawberry Supreme (Optional) – One winner will receive a \$10k bond)
<hr/>	\$105.00	Mini Supreme (Optional) – 3 Winners will receive \$1000 bonds
<hr/>	\$105.00	Facial Beauty Supreme (Optional) – 3 Winners will receive \$1200 bonds
<hr/>	\$105.00	Photogenic Supreme (Optional) – 3 Winners will receive \$1200 bonds
	\$105.00	Novice Supreme (Optional) – FREE if entered in all four Supreme Optional Events.(Ultimate, or Free Mini, Facial & Photogenic). Must be eligible for Novice in order to enter. You cannot have won a prize exceeding \$2000 in the last 3 years (10/2005-10/2008). 3 Winners will receive \$1200 bonds.
<hr/>	\$ 50.00	Glitz Color Photogenic
<hr/>	\$ 50.00	Glitz B&W Photogenic
<hr/>	\$ 50.00	Natural Photogenic
<hr/>	\$ 50.00	Composite
<hr/>	\$ 50.00	Portfolio
	\$175.00	Photo Special – Enter all Five Photogenic Categories at this discounted rate! 1 Photo per category. Photo scores will go toward Photogenic Supreme title.
<hr/>	\$15.00	Per additional Photo _____ # of Photos
		Overalls (Optional) – \$30 Each or your choice of 6 for \$150 or All 12 for \$250. May be double crowned. Winners receive a \$75 bond.
<hr/>	\$ 30.00	Adult Door Badge _____ # Needed. Required to get in.
<hr/>	\$ 10.00	Child Door Badge (3-15) _____ # Needed. (2 & Under are free)
<hr/>	\$ 50.00	LATE FEE ADDED TO ANYONE WHO ENTERS AT THE DOOR
	\$	Less Supreme Package Winning, Photo Contest Winning or Pageant Cash Winning.
		Discounts can not be combined! If you win your Supreme Package paid you cannot enter our Strawberry Special Discount. Only your highest discount (or discount of your choice) may be used. To win a free supreme package or other fees off, enter our online Photo Contest or compete at one of our preliminaries. Enter amount total in box. Please bring your coupon to registration or you will not receive the discount!
<hr/>		Check here if you are taking advantage of the \$strawberry \$pecial
<hr/>	- \$250.00	Sibling Discount?
<hr/>		Sub Total
<hr/>		Deposit Enclosed – (Minimum \$200 per contestant)
<hr/>		Balance Due At Registration (Certified Check, Cash or Credit Cards accepted)

Song Request? _____

You can PayPal your Deposit or Fees to **sales@americanstrawberry.com** Please add 4% or it will be added at registration.

Or you can send a cashier's check or money order to

American Strawberry Pageant

PO Box 467333

Atlanta, GA 31146

Contestant Name: _____

Birthday: ____/____/____ **Age** _____ **Age Division** _____

Girls 0-12 Months, 13-24 Months, 25-36 Months, 3 yrs, 4 yrs, 5 yrs, 6 yrs, 7 yrs, 8-9 yrs, 10-13 yrs, 14-17 yrs, 18-25+ yrs (Married or single)
Boys 0-21+
American Strawberry only offers a 30 day fallback. Compete in your age group as of October 1, 2008.

Hair Color: _____ **Eye color:** _____

Hobbies: _____

Ambition: _____

Favorite Toy / Pastime: _____

Something Special About Me: _____

Referred By: _____

Parent or Guardian Name (Print): _____

Email: _____

Phone #: (_____) _____ - _____

Address: _____

City: _____ State: _____

Zip: _____

I agree to defend, indemnify and hold harmless American Strawberry Pageant/BICC, LLC, all of the Operators and their respective directors, officers, employees, affiliates, proprietors and agents from and against all liabilities, claims, damages, costs and expenses including attorneys' fees arising out of: the return of prizes should it be found that I have misrepresented my age or novice supreme status. Director has sole authority to disqualify contestants without refund for poor sportsmanship and has the right to disqualify contestants if they have misled American Strawberry/BICC LLC by, but not limited to: misrepresenting themselves, their age, their Novice Supreme status, and/or discounts. I agree to abide by all American Strawberry Pageant rules and regulations. I agree photos may be used for promotional purposes. No refunds. No transfers unless otherwise noted by the Director.

Signature: _____

Date: _____

Rules & Regulations:

1. Contestants may compete in their age as of October 1, 2008. A copy of contestant birth certificate must be available, if requested, or presented at registration.

2. Novice Supreme cannot have won over \$2000 in the last 3 years (10/05-10/08). If it is found out that you have misled ASP, you will forfeit your title and monies won.

3. We will only accept cash, certified check or money order at registration. You may pay your fees with a personal check up to 09/19/08. After that point we will no longer accept personal checks. If you pay by PayPal, please include the 4% service fee. If you do not include it, it will be added at Registration.

4. Score sheets will be available after registration with photos. Adult must sign for photo packet to be released.

5. We do not double crown! The Ultimate, Grand, Mini Grand, Mini & Age Division Supremes will all be different contestants. This gives more contestants the

opportunity to win a title. Novice, Facial Beauty, & Photogenic Supremes. Overall Awards & Age division titles may be double crowned depending on contestants entered.

6. American Strawberry is a Glitz pageant. Appropriate accessories and attire is considered necessary although not required.

7. Judging for the Ultimate, Grand, Mini Grand, Mini, Novice & Age Division Supremes will be determined by the combined scores in Beauty, Casualwear, Swimwear & Photogenic.

Photogenic Supreme will be determined by the highest Photogenic Scores only. Facial Beauty Supreme will be determined during Beauty, by facial beauty only.

8. We are looking for an overall package. Judging will be based on Overall Appeal, Facial Beauty, Garment (Fit, Appeal, Color Choice), Marketability, Poise, Grace and Personality. Babies & Toddlers will be judged on Personality and how much fun they are having VS Poise & Grace. You do not need expensive, custom clothing to compete.

9. 0-4 May have a chaperone on stage if desired. 0-4 must have a chaperone on stage during crowning. 0-2 must have a chaperone on stage during competition.

10. If entering the ballroom, you must be wearing your door badge. If it is not visible, you will not be admitted. If you misplace or lose your door badge, you will have to purchase another one if you want to enter the ballroom. This is for the protection and safety of our contestants & their families.

11. If for any reason the pageant is cancelled. All monies will be refunded immediately.

12. We will not pro-rate our pageant. All prizes are guaranteed. If there are over 150 contestants we will either award two \$10,000 prizes or add to our already high money awards.